

A very big House keeping families as one.
Mothers and fathers with daughters and sons.
Chock-full of love from the roof to the floor
(and a quilt for each child that walks through the door)

The family rolled up and the doors opened wide,
and the boy wandered in, and was met by a guide.
"What do you think? You can stay here together
It's a wonderful place to help you get better."



"What's this?"
"Why it's toys!"
"What's that?"
"Just a broom—
but right over there is our very own room!"



That night he concluded,
"this House has a lot,"
but all he could think of
was what it was not...
Home.

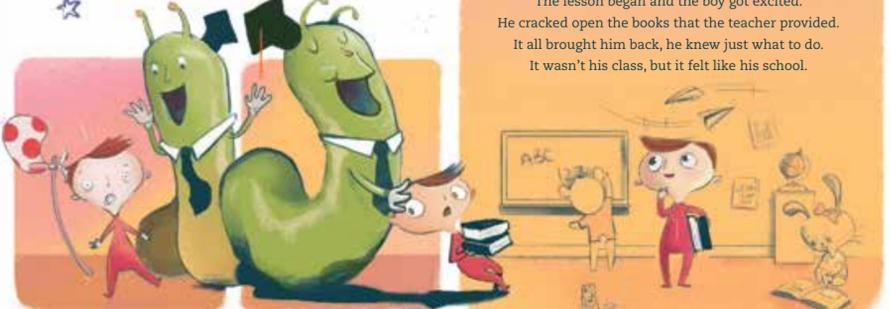


And like we all do when we're feeling sad,
he started to wish that he had what he'd had.
So he packed up his bag with his toys from the floor,
and with barely a peep he made for the door.



RIIIIIING!

Where are you going?!
Class is just starting!
Why are you ever so quickly departing!
There's fun to be had and just so much to do.
Here are your books—
We were waiting for you!



Confused, he refused, but the teacher insisted,
and sooner than later his feelings were twisted.
The classroom was hustling and bustling and fun.
There were friends to be made,
there were things to be done.

The lesson began and the boy got excited.
He cracked open the books that the teacher provided.
It all brought him back, he knew just what to do.
It wasn't his class, but it felt like his school.

What's that smell?
Don't you know?
Just a hot plate of muffins.
There's nothing like treats
when they're fresh from the oven.

Just muffins for dinner?
That sounds kind of bland.

You should go take a look,
and see what they've planned

The boy was in awe of the feast that he found.
Dozens of people had all gathered 'round.
People from every square inch of the town,
had filled up the kitchen with food by the pound.



Roasts and potatoes and veggies and pies,
he piled on a plate, and he piled them high.
So many strangers all working together,
all helping out families through wearisome weather.

You families have flown and you've driven in cars,
You've come from close by and you've come from afar.
You'll make mountains of memories with mom and with dad.
This House has your back when you're happy or sad.

So they all ate together, till their bellies had grown,
but the boy had decided that he still missed his home.
He looked out the window at the chilly night air,
and decided to grab a quilt from downstairs...



The hallway was dark, so he reached for the light,
and lit up the room, revealing a sight.
Towers and miles of piles were built,
out of plenty of patches, all stitched into quilts.

"Well hello down there, do you need any help?"
asked a friend who could reach to the very top shelf.
"I'd like to go home. I'm leaving tonight.
I'd like one of those, but I'm lacking the height."

Home, I agree, is a wonderful thought.
All your family and friends, and they're all in one spot.
There's no better place, that I can think of,
than the one where you'll find all the people you love.

He thought of the good that he'd seen people do.
He thought of his family all up in their room...
"The people I love," said the boy in a hush,
it was true, through and through, he loved them so much.



This very big House keeping families as one;
Mothers and fathers with daughters and sons.
Chock-full of love from the roof to the floor
(And a quilt for each child that walks through the door).

And the boy realized he still had what he'd had,
Friendship and learning, his mom and his dad.
The boy thought he missed home, but he'd learned there's a catch:

Home is like a quilt...
A house is just one patch.



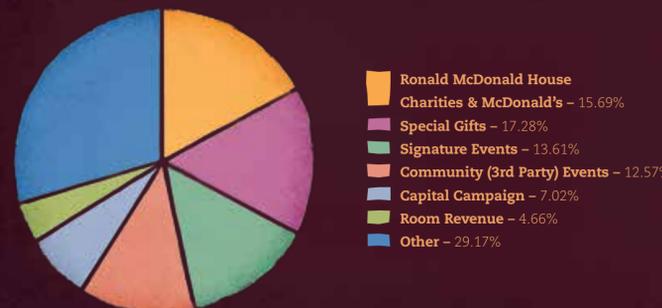
Statement of Operations

	Operating Fund	Capital Fund	2012	2011
REVENUE				
Donations	\$1,332,418	\$186,500	\$1,518,918	\$1,140,871
Fundraising	757,631	0	757,631	572,580
Realized gain on investment	216,128	0	216,128	1,136
Investment Income	150,501	0	150,501	169,532
Facility rental	123,888	0	123,888	119,808
Grants	63,608	0	13,084	7,865
	<u>2,657,258</u>	<u>186,500</u>	<u>2,843,758</u>	<u>2,106,618</u>
EXPENSES				
Operating	1,040,009	0	1,040,009	853,439
Fundraising	508,883	0	508,883	313,195
Administrative	491,188	0	491,188	257,128
Amortization of property and equipment	0	470,367	470,367	500,047
Unrealized loss on investments	9,101	0	9,101	157,214
	<u>2,049,181</u>	<u>470,367</u>	<u>2,519,548</u>	<u>2,081,023</u>
REVENUE OVER (UNDER) EXPENSES	\$608,077	\$(283,867)	\$324,210	\$25,595

The summary financial information presented here is from the Ronald McDonald House® Northern Alberta audited financial statements for the year ended December 31, 2012. I am pleased with the 2012 financial outcomes and believe RMHNA is well positioned to continue its mission to provide a temporary 'Home away from Home' for families with seriously ill or injured children seeking treatment in Edmonton.

Neil B Ramsay
NEIL RAMSAY — TREASURER

2012 Contribution Snapshot



What McDonald's Does to Help

McDonald's remains committed to the founding vision of Ronald McDonald House® as a "community house," where McDonald's, along with individual donors, corporate donors and community groups all work together to ensure families with seriously ill children have a place to stay and the support they need.

2012 Total From McDonald's - \$515,087.11
Corporate - \$156,370.67

Owner/Operators - \$179,115.44
RMH Charities Canada Grants - \$180,601.00

Grande Prairie

2012 was a year of growth for the relationship between the community of Grande Prairie and Ronald McDonald House® Northern Alberta. Residents came out and supported our "Hoedown for the House" event, raising nearly \$24,000 and introducing countless people to the RMHNA community.

Dale Bond, a new member to the Ronald McDonald House® team, helped bridge the gap between Grande Prairie and the House. Having stayed at the RMHNA, Dale spoke honestly to the important role the House plays in Northern Alberta, the impact community involvement has, and the role Grande Prairie will play in its future. Ronald McDonald House® Northern Alberta looks forward to the continued kindness and support of the Grande Prairie community, the 2013 Hoedown for the House, and the revived Grande Prairie Charity Golf Classic.

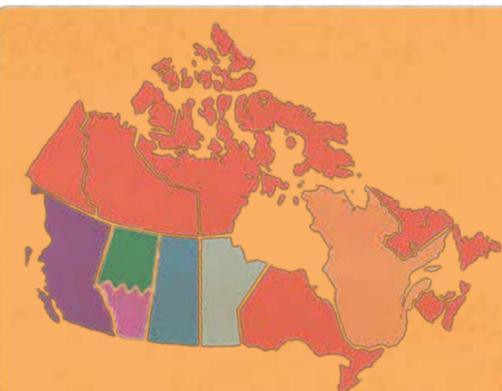
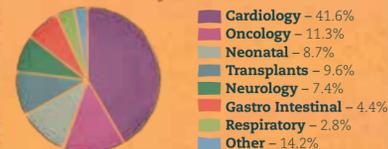
Education

Normalcy and routine are important for patients and siblings staying at the House. Ronald McDonald House® Northern Alberta offers grade 1 through 12 schooling to make sure children keep up academically while building friendships and confidence during their time in the city. In 2012 we had 33 students study at our school, with some attending for a few days, and others for several months.

Recreation

RMHNA has volunteer led activities in the House six times throughout the week. Our volunteers host bingo nights, edible craft making, movie nights and evenings with our pet therapy dogs Bogey and Tobey. In 2012 Stock Transportation kindly joined us as a new partner, offering our families free transportation to outside events, including trips to the Telus World of Science and Edmonton's own Candy Cane Lane.

Reason for Stay



Where Our Families Are From

British Columbia - 9.1%
Manitoba - 0.5%
Maritimes, ON, NT, Yukon, Nunavut, International - 4.1%
Northern Alberta - 43.2%
Saskatchewan - 13.6%
Southern Alberta - 29.5%

In Province Guests

Northern Alberta - 51%
Red Deer & surrounding area - 11%
Calgary and area - 29%
Southern Alberta - 9%

Home for Dinner

2012 was an incredible year for our Home for Dinner Program. The community came out in record numbers in support of the House, preparing home cooked meals for all of our families. Over 32,000 plates of food were served by over 2,000 volunteers. The total number of Home for Dinners double from 2011 to 2012.



THIS PAST YEAR SAW GROWTH ON MANY FRONTS. Our Army of Kindness, the volunteer programs at the heart of the House, saw the biggest growth. We sang, we danced and we ate with our community, sharing more meaningful experiences than ever before—all of it centred on family. The total number of Home for Dinners doubled from 2011, as did the general volunteer impact. We had partners wow us with their generosity and new heroes step up to the plate.

At Ronald McDonald House® Northern Alberta (RMHNA), it's families first. Every minute of every family's life matters at RMHNA and it takes a community to make it happen. It is the families we serve, the families of our stakeholders, the families of our volunteers and the families of our staff. We are at our best when we get out of the way of the kindness of the community. All we ask in return is that the community leave the House a little stronger than they found it. We are stronger than ever before thanks to the overwhelming kindness of the community.

As we strive toward our goals, we look forward with great optimism to what 2013 brings.

Martin Dugas
MARTIN DUGAS — EXECUTIVE DIRECTOR

Greg McNeill
GREG McNEILL — PRESIDENT

“Every minute of every family's life matters at RMHNA and it takes a community to make it happen.”

Goals

- Clearly understanding the growing community needs and explore the expansions that will best meet them.
- To expand our impact & program capacity through continuous partnership building.
- We will share our story & invite collaboration with industry leading organizations.
- We will lead with innovation and remain centred on operational excellence in the service of families.

Values

WE SUPPORT OUR MISSION THROUGH:

- Inclusiveness** - We provide non preferential treatment and celebrate diversity.
- Innovation** - We encourage innovation as we strive to adapt, respond and thrive in all that we do.
- Integrity** - We undertake all work with the highest attention to professionalism, ethics and customer service. We do what is right and for the right reasons.
- Excellence** - We have an unwavering commitment to the highest quality in all that we do.
- Teamwork** - We meet the needs of our community through teamwork, support and collaboration.
- Trust and Respect** - We learn, accept and value family and each team member. We respect who we are and value what each person brings to RMHNA.

Mission Statement

To provide a temporary 'Home away from Home' for families with seriously ill or injured children seeking treatment in Edmonton.

Vision Statement

To provide the best care possible for all families with children requiring medical treatment in Edmonton.

Board of Directors 2012-2013

President
Greg McNeill

Past President
Barb Blokzyk

Executive Director
Martin Dugas

Treasurer
Neil Ramsay

Directors
Ravi Bhargava
Kim Higgins
Les Hodgins
Brian Koehli
Sandra Marocco
Tony Melnychuk
Mohammed Moussa
Ronda Nedelec
Bill Predinchuk
Bill Sharun

6 Signature Events

including Storybook Ball, Red Shoe Crawl, Lake Summerside Triathlon and the Hoedown for the House were held in 2012.

32,000 Plates of Food

served by volunteers through our Home for Dinner Program.

855 Families

stayed and healed with Ronald McDonald House® Northern Alberta in 2012.

1,294 New Donors

helped support families of children seeking medical treatment in Edmonton.

2,000 Cookies

baked by kids at the House for our Share the Warmth campaign.

353 Tours

introduced members of our community to Ronald McDonald House® Northern Alberta and its volunteers.

68 Events

hosted by our generous third party partners.

287 Meals

served through our Home for Dinner and Meals at Home programs.

1,287 lbs of Pull Tabs

collected and donated to the Ronald McDonald House® Northern Alberta.

2,505 People

found strength and comfort in the House in 2012.

