



**Ronald McDonald
House Charities®**
Northern Alberta

**Inaugural hockey tournament raising money for the Ronald McDonald House
Support for Edmonton's Ronald McDonald House grows through new event**

(Bonnyville, Alberta, February 17 to 18, 2018) – For Immediate Release.

The first ever RMHCNA Winterland Invitational, presented by McDonald's James Richer Enterprises Ltd, is a brand-new event that brings 24 Atom and Novice hockey teams together for a very special tournament dedicated to supporting families at the Ronald McDonald House in Edmonton.

The Winterland Invitational is being held on the Family Day weekend, February 17th to 18th, 2018, at the Bonnyville & District Centennial Centre and Glendon Arena, attracting almost 300 families into the Bonnyville area and Lakeland region.

There is no cost for admission. All are welcome to cheer on the participating athletes; however, there are raffles, auction items, and donation tables with proceeds going to the Ronald McDonald House in Edmonton. Games start at 8:00am and run until 7:30pm Saturday and Sunday of the Family Day long weekend.

Volunteers are still needed, if interested contact Oreen Skiba, Stakeholder Relations Manager Lakeland Region, at oreen@rmhcna.org.

Photo Opportunities for Media:

Official puck drop will take place at 8:00am at the R.J. Lalonde Arena rink at the Bonnyville & District Centennial Centre. Sponsor Reception will take place from 1:30pm to 3:00pm with a presentation at 2:00pm at the Centre Ice lounge in the Bonnyville & District Centennial Centre.

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For more information or media inquiries, please contact:

Ronald McDonald House Charities® Northern Alberta

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About Ronald McDonald House Charities® Northern Alberta

All Ronald McDonald Houses are independently owned and operated non-profit organizations. Ronald McDonald House Charities® Northern Alberta (RMHCNA) is the only facility in Edmonton and the surrounding area that provides temporary and affordable accommodation for families whose children are being treated in one of Edmonton's medical facilities. Since 1985 RMHCNA has helped over 20,000 families. Website: www.rmhcna.org